Dear Partners and Exhibitors

We are very pleased to invite you to become a partner at the International Congress on Complementary Medicine Research (ICCMR) from 7-10 May 2019 in Brisbane, Australia. This is the 14th ICCMR held and is the premier research event for complementary medicine globally – a highlight on the international calendar!

The theme of the congress is Pathways and Partnerships and as such, the event will focus on bringing together researchers and practitioner from many different disciplines with an interest in complementary medicine. Attendees from universities, research institutes, government agencies and clinical practices will share advancements and insights from international research. The congress will facilitate connections on a personal, collegial and institutional level.

The location is Brisbane, Australia. Brisbane is the gateway to the adjoining Gold and Sunshine Coasts that are rich in natural beauty and cultural heritage. For those with time for pre-or-post Congress exploring, Brisbane is the ideal base to travel to iconic locations including the Great Barrier Reef, Uluru and Kakadu National Park.

Dr Amie Steel
Chair

The Congress

Brief History of the ICCMR

The ICCMR is the premier international research event for complementary medicine held annually in association with the International Society of Complementary Medicine Research. The Congress provides the opportunity to meet, to present on, listen to and discuss complementary medicine research across a wide range of topics including clinical research, bench science, public health, policy, and education. Most delegates will be from tertiary institutions, research centres, or clinical practices, working in a professional capacity.

The attendance expected is around 600 delegates.

Program information

• The Congress program will be structured with a mix of plenary and concurrent sessions
• We will seek invited speakers as well as a call for presenters
• There will be a poster session
• There will be pre-Congress workshops
• There will be special events for early career researchers and for clinicians interested in a research career

Venue

The Brisbane Convention & Exhibition Centre is an excellent purpose-built congress venue, renowned for its operational and service excellence. The Centre is located in a unique urban cultural and entertainment precinct in the heart of Brisbane known as South Bank.

South Bank is set in a lush, subtropical riverfront parkland, a destination offering a truly dynamic urban lifestyle and appealing retail precinct; a showcase of Queensland’s diverse range of artistic abilities and a host to one of the world’s most important collections of indigenous art.

Attendees at ICCMR 2019

The ISCMR is an international multidisciplinary scientific organization established to foster the development and dissemination of new knowledge regarding whole person healing and whole systems healthcare research, including all traditional, holistic, alternative, complementary and integrative forms of medicine (TCAIM). It provides a platform for knowledge and information exchange of TCAIM research to enhance international communication and collaboration.

ICCMR is expected to attract over 600 delegates, including representatives from:
• International Research Centres
• Universities and other tertiary institutions including a strong Asia/Oceania presence
• Government departments
• Clinical practitioner communities

Dr Amie Steel
Chair

Invitation

Benefits of partnering with the ICCMR 2019 Congress

ICCMR 2019 wants to partner with you to offer a unique platform for you to interact with an international audience of delegates in the field of complementary medicine.

Benefits to sponsors include:
• The opportunity to relay your key messages to a captive and relevant audience
• Inform and update delegates on new initiatives and developments in your own organization
• The opportunity to network with key industry people outside of the work environment
• An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations in this field in one place over a short period of time
• Show your support to the industry by being associated with this prestigious international event
• Your organisation will receive wide acknowledgement to an international database leading up to, during and after the congress
## Partnership Opportunities

A variety of partnership packages are being offered for your organisation’s exposure at ICCMR 2019. There are four tiered partner packages with the highest promotional opportunities, along with individual partner opportunities and of course, exhibition. Please note, the Congress is also happy to tailor packages and we encourage those with interest in involvement and exposure, to contact our Partnership and Exhibition Manager to discuss what is possible.

All prices are in Australian Dollars and inclusive of the 10% Goods and Services Tax (GST).

### Opportunities At A Glance

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Number Available</th>
<th>Investment AUD $ (Incl. GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Partnerships</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Platinum</td>
<td>SOLD</td>
<td>Exclusive</td>
</tr>
<tr>
<td>Gold</td>
<td>Limited opportunities</td>
<td>2 opportunities</td>
</tr>
<tr>
<td>Silver</td>
<td>Limited opportunities</td>
<td>Multiple</td>
</tr>
<tr>
<td>Bronze</td>
<td>Multiple</td>
<td>7,700</td>
</tr>
<tr>
<td><strong>Educational</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Poster Presentation Area Branding</td>
<td>Exclusive</td>
<td>6,500</td>
</tr>
<tr>
<td>Congress App</td>
<td>Exclusive</td>
<td>5,500</td>
</tr>
<tr>
<td>Practitioner Researchers Lunch</td>
<td>Exclusive</td>
<td>5,000</td>
</tr>
<tr>
<td>Plenary Session</td>
<td>Limited opportunities</td>
<td>4,500</td>
</tr>
<tr>
<td>ECR Networking Event</td>
<td>Exclusive</td>
<td>2,500</td>
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<tr>
<td><strong>Catering</strong></td>
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<td></td>
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<tr>
<td>Barista or Juice Station</td>
<td>Exclusive</td>
<td>7,700</td>
</tr>
<tr>
<td>Fruit Box Station</td>
<td>SOLD</td>
<td>Exclusive</td>
</tr>
<tr>
<td>Congress Lunches</td>
<td>Limited opportunities</td>
<td>2,750</td>
</tr>
<tr>
<td>Morning/Afternoon Tea</td>
<td>Limited opportunities</td>
<td>2,200</td>
</tr>
<tr>
<td><strong>Delegate Services</strong></td>
<td></td>
<td></td>
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<tr>
<td>Name Badge and Lanyard</td>
<td>SOLD</td>
<td>Exclusive</td>
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<tr>
<td>Portable Device Charging Station</td>
<td>2 opportunities</td>
<td>5,500</td>
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<tr>
<td>Pocket Program</td>
<td>Exclusive</td>
<td>4,400</td>
</tr>
<tr>
<td>Notepad</td>
<td>SOLD</td>
<td>Exclusive</td>
</tr>
<tr>
<td>Pen</td>
<td>Exclusive</td>
<td>1,750</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td></td>
<td></td>
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<tr>
<td>Satchel Insert</td>
<td>Multiple</td>
<td>1,100</td>
</tr>
<tr>
<td>Full page advert in program book</td>
<td>Multiple</td>
<td>770</td>
</tr>
<tr>
<td>Half page advert in program book</td>
<td>Multiple</td>
<td>440</td>
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<tr>
<td><strong>Exhibition</strong></td>
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<td></td>
</tr>
<tr>
<td>Booth 3m x 2m</td>
<td>Multiple</td>
<td>3,850</td>
</tr>
<tr>
<td>Table Display</td>
<td>Multiple</td>
<td>2,000</td>
</tr>
</tbody>
</table>

### Partnership Package Opportunities

<table>
<thead>
<tr>
<th>Platinum Partner</th>
<th>Investment AUD $27,500</th>
<th>Limited to two (2) opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exclusive Opportunity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgements</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Logo on all partner signage at venue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Logo in Congress Program (subject to printing deadlines)</td>
<td></td>
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<tr>
<td>• Full page advertisement in the Congress Program (subject to printing deadlines)</td>
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<tr>
<td>• Logo on Congress Website</td>
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<tr>
<td><strong>Inclusions</strong></td>
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<tr>
<td>• Five minute speaking opportunity (time and date will be allocated by the congress organising committee)</td>
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<tr>
<td>• Complimentary Exhibition space 6m x 2m</td>
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<tr>
<td>• Four complimentary exhibitor registrations including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception</td>
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</tr>
<tr>
<td>• Four complimentary Congress registrations (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception (for staff use only)</td>
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<tr>
<td>• Four complimentary tickets to the Congress Party</td>
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<tr>
<td>• Two inserts to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)</td>
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<tr>
<td>• 100-word company profile in the Congress Program (subject to printing deadlines)</td>
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<tr>
<td>• 100-word company profile on the Congress Website</td>
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<tr>
<td><strong>Gold Partner</strong></td>
<td>Investment AUD $16,500</td>
<td>Limited to two (2) opportunities</td>
</tr>
<tr>
<td><strong>Exclusive Opportunity</strong></td>
<td></td>
<td></td>
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<tr>
<td>Acknowledgements</td>
<td></td>
<td></td>
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<tr>
<td>• Logo on all partner signage at venue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Logo in Congress Program (subject to printing deadlines)</td>
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<tr>
<td>• Full page advertisement in the Congress Program (subject to printing deadlines)</td>
<td></td>
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<tr>
<td>• Logo on Congress Website</td>
<td></td>
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</tr>
<tr>
<td><strong>Inclusions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Complimentary Exhibition space 3m x 2m</td>
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<tr>
<td>• Three complimentary exhibitor registrations including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception</td>
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<tr>
<td><strong>Congress Satchel Exclusive</strong></td>
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<tr>
<td>• Delegate list pre and post Congress (subject to privacy laws)</td>
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<tr>
<td>• 75-word company profile in the Congress Program (subject to printing deadlines)</td>
<td></td>
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<tr>
<td>Gold Partner includes the following two items:</td>
<td></td>
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<tr>
<td><strong>Congress Satchel Exclusive</strong></td>
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<tr>
<td>• Opportunity to place one company provided free standing pull up banner in registration area (2m high and 1m wide)</td>
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<tr>
<td>• Opportunity to place one company provided free standing pull up banner in the main session room (2m high and 1m wide)</td>
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<tr>
<td>• Delegate list pre and post Congress (subject to privacy laws)</td>
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<td></td>
</tr>
<tr>
<td><strong>Welcome Reception Exclusive</strong></td>
<td></td>
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<tr>
<td>Open to all registered delegates to attend, this informal networking event will take place in the exhibition area.</td>
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<tr>
<td>• Logo included on Welcome Reception signage</td>
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</tr>
</tbody>
</table>
Silver Partner

Investment AUD $12,000
Limited opportunities

Acknowledgements
• Logo on all partner signage at venue
• Logo in Congress Program (subject to printing deadlines)
• Quarter-page advertisement in the Congress Program (subject to printing deadlines)
• Logo on Congress Website

Inclusions
• Complimentary Exhibition Table Display
• Two complimentary exhibitor registration including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception
• Two complimentary Congress registration (full delegate) including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and Congress Party
• One insert to be placed into the delegate satchels (size and content to be approved by the Congress Organising Committee)
• 50-word company profile in the Congress Program (subject to printing deadlines)
• Delegate list pre and post Congress (subject to privacy laws)

Silver Partner includes the following item:
Congress Lunch Break
Lunch breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one day of the Congress.

Acknowledgements
• Naming rights to the selected lunch for one day of the Congress
• Organisation signage within the catering area – to be provided by organisation
• Acknowledgement in the Congress Final Program
• Option to provide self-branded napkins and aprons (to be provided by sponsor).
*Branding is subject to approval from the Committee.

Bronze Partner

Investment AUD $7,700
Multiple Opportunities

Acknowledgements
• Logo on all partner signage at venue
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Inclusions
• Complimentary Exhibition Table Display
• Two complimentary exhibitor registration including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception
• 25-word company profile in the Congress Program (subject to printing deadlines)
• Delegate list pre and post Congress (subject to privacy laws)

Educational Opportunities

Poster Presentation Area Branding
Investment AUD $6,500
Exclusive opportunity

The congress Poster Area will be a large area within the Congress. This will be heavily populated with delegates throughout the duration of the congress.

Acknowledgements
• Naming rights to the Poster Area
• Organisation logo to be included on all print items referring to the Poster Area
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Congress APP
Investment AUD $5,500
Exclusive opportunity

Every registered delegate will have access to download the official Congress App via their smartphone device. Content will include program information, speaker details and venue maps. The App will be available well in advance of the event ensuring wide exposure to delegates prior to the congress.

Acknowledgements
• in the congress program
• organisation/logo on the Congress App home page
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Practitioner Researchers Lunch
Investment AUD $5,000
Exclusive Opportunity

This presents the opportunity to show your support for Practitioner Research. This lunch will be held on the Wednesday of the Congress.

Acknowledgements
• Acknowledgment as the sponsor of the lunch in the program
• Organisation provided pull up banner displayed at the lunch
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Plenary Speaker Session
Investment AUD $4,500
Limited opportunities (subject to speaker confirmation)

This presents the opportunity to align your company with a number of international plenary speakers invited by the Organising Committee.

Acknowledgements
• Acknowledgment as the sponsor of the specific plenary session
• Acknowledgement of your sponsorship next to the speaker in the official program
• Organisation provided pull up banner displayed at session where the speaker is appearing
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

ECR Networking Event
Investment AUD $2,500
Exclusive Opportunity

This presents the opportunity to show your support for Early Career Researchers.

Acknowledgements
• Acknowledgment as the sponsor of the event in the program
• Organisation provided pull up banner displayed at the event
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Bronze Partner

Investment AUD $7,700
Multiple Opportunities

Acknowledgements
• Logo on all partner signage at venue
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Inclusions
• Complimentary Exhibition Table Display
• Two complimentary exhibitor registration including morning and afternoon teas, lunches, access to the exhibition, and tickets to the Welcome Reception
• 25-word company profile in the Congress Program (subject to printing deadlines)
• Delegate list pre and post Congress (subject to privacy laws)

Silver Partner includes the following item:
Congress Lunch Break
Lunch breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one day of the Congress.

Acknowledgements
• Naming rights to the selected lunch for one day of the Congress
• Organisation signage within the catering area – to be provided by organisation
• Acknowledgement in the Congress Final Program
• Option to provide self-branded napkins and aprons (to be provided by sponsor).
*Branding is subject to approval from the Committee.

Educational Opportunities

Poster Presentation Area Branding
Investment AUD $6,500
Exclusive opportunity

The congress Poster Area will be a large area within the Congress. This will be heavily populated with delegates throughout the duration of the congress.

Acknowledgements
• Naming rights to the Poster Area
• Organisation logo to be included on all print items referring to the Poster Area
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Congress APP
Investment AUD $5,500
Exclusive opportunity

Every registered delegate will have access to download the official Congress App via their smartphone device. Content will include program information, speaker details and venue maps. The App will be available well in advance of the event ensuring wide exposure to delegates prior to the congress.

Acknowledgements
• in the congress program
• organisation/logo on the Congress App home page
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Practitioner Researchers Lunch
Investment AUD $5,000
Exclusive Opportunity

This presents the opportunity to show your support for Practitioner Research. This lunch will be held on the Wednesday of the Congress.

Acknowledgements
• Acknowledgment as the sponsor of the lunch in the program
• Organisation provided pull up banner displayed at the lunch
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Plenary Speaker Session
Investment AUD $4,500
Limited opportunities (subject to speaker confirmation)

This presents the opportunity to align your company with a number of international plenary speakers invited by the Organising Committee.

Acknowledgements
• Acknowledgment as the sponsor of the specific plenary session
• Acknowledgement of your sponsorship next to the speaker in the official program
• Organisation provided pull up banner displayed at session where the speaker is appearing
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

ECR Networking Event
Investment AUD $2,500
Exclusive Opportunity

This presents the opportunity to show your support for Early Career Researchers.

Acknowledgements
• Acknowledgment as the sponsor of the event in the program
• Organisation provided pull up banner displayed at the event
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website
Individual Partnership Opportunities

Catering Opportunities

Barista Or Juice Station
Investment AUD $7,700
Exclusive
The Barista or Juice Station will be well received and used regularly by delegates within a prime area.

Acknowledgements
• Naming rights to the Barista Station
• Branding of the Barista Station (you may brand coffee cups at additional cost)
• Organisation logo to be included on all print items referring to Barista Station
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Fruit Box Station
Investment AUD $5,500
Exclusive
A fresh fruit stand will be located within the exhibition area providing daily seasonal fruit to delegates throughout the afternoon tea and lunch breaks. You will have the opportunity to have your registered staff at the Fruit Box Station throughout the breaks so you can interact with the delegates.

Acknowledgements
• Naming rights to the Fruit Station
• Branding of the Fruit Station
• Organisation logo to be included on all print items referring to Fruit Station
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Congress Lunch Break
Investment AUD $2,750
Limited to 1 sponsor per day
Lunch breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to naming rights for a selected lunch break for one day of the Congress.

Acknowledgements
• Naming rights to the selected lunch for one day of the Congress
• Organisation signage within the catering area – to be provided by organisation
• Acknowledgement in the Congress Final Program
• Option to provide self-branded napkins and aprons (to be provided by sponsor).
*Branding is subject to approval from the Committee.

Morning Or Afternoon Tea Break
Investment AUD $2,200
Limited to 1 sponsor per break
Morning tea/coffee breaks will be provided each day of the Congress. These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Your organisation will have the opportunity to naming rights of the Morning or Afternoon Tea break for a selected day of the Congress.

Acknowledgements
• Naming rights to the selected break for one day of the Congress
• Organisation signage within the catering area – to be provided by organisation
• Acknowledgement in the Congress Final Program
• Option to provide self-branded napkins and aprons (to be provided by sponsor).
*Branding is subject to approval from the Committee.

Portable Device Charging Station
Investment AUD $5,500
Two opportunities
The Charging Station will be located within the exhibition where delegates can charge their laptops, iPads, and mobile phones.

Acknowledgements
• Naming rights to the Charging Station
• Logo on signage at the Charging Station
• Opportunity to place one company provided free standing pull up banner next to the charging Station (2m high and 1m wide)
• Logo on Congress website with hyperlink to organisation website

Pocket Program Partner
Investment AUD $4,400
Exclusive Opportunity
Every registered delegate will be provided with an official Congress Pocket Program upon registration. The Congress Pocket Program will be a much used reference for session information.

Acknowledgements
• Logo on front cover of Congress Pocket Program (subject to printing deadlines)
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Notepad
Investment AUD $1,750
A notepad will be included in the satchel for each delegate. This sponsorship provides the opportunity to have your brand in front of the delegates at every session of the ICCMR2019 Congress. (Notepads to be provided by sponsor).

Acknowledgements
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Pens
Investment AUD $1,750
Your branded pen will be constantly at the delegate’s fingertips, therefore your brand at the forefront of their minds. (Pens to be provided by sponsor)

Acknowledgements
• Logo in Congress Program (subject to printing deadlines)
• Logo on Congress Website

Advertising Opportunities

Satchel Insert
Investment AUD $1,100 each
Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double-sided flyer)

Advertised In Congress Program Book
Advertisements will be offered in the Congress Program Book – finished artwork is to be supplied by the Sponsor, by the requested date.
• Full Page Colour Advert: Investment AUD $ 770
• Half Page Colour Advert: Investment AUD $ 440
The exhibition is set to be the primary networking arena for delegates, sponsors and exhibitors. The Congress Program has been designed to maximise the opportunity for delegates to visit the exhibition. Refreshment breaks, the welcome reception and barista stations will be located within the exhibition area. Early confirmation of your booth will enable you to select your preferred space on the floor plan.

**Exhibition Booth**

Investment AUD $3,850
- 3m x 2m (6 square metres of exhibition space)
- Carpeted floor
- Back and side walls
- Organisation name on fascia over each open side
- Two spotlights
- One standard power outlet
- Two exhibitor registrations

**Exhibition Table Display**

Investment AUD $2,000
Package includes:
- Table with white cloth – back wall
- Two (2) chairs – organisation name on fascia
- One (1) standard power outlet
- One (1) exhibition registration

The details in this document are correct at the time of printing. The congress organising committee and its agents do not accept responsibility for any changes that may occur.

All prices quoted in this prospectus are in Australian Dollars and inclusive of 10% Goods and Service Tax (GST).

The congress organising committee reserves the right to accept or decline all applications for sponsorship and exhibition space.

To confirm your level of involvement or to discuss tailoring a sponsorship package to meet your marketing needs, please contact:

**ICCMR 2019 Sponsorship & Exhibition Manager**

sponsorship@iccmr2019.com
Tel: +617 3235 1002

Congress Secretariat
ICMS Australasia
PO Box 3599
South Brisbane
Queensland 4101